#### "Be one with the downtrodden and underprivileged" Shri Shivaji Education Society Karads's Board for Higher Education, Karad VENUTAI CHAVAN COLLEGE, KARAD

Vidyanagar, Karad Dist. Satara 415124

#### **DEPARTMENT OF COMMERCE**

B.Com. (Regular) PO/PSO/CO

## **Program Outcome**

After completion of the Program, the students will be able to....

**PO1.** Became well trained professionals in Industries, Banking Sectors, Insurance Companies, Financing companies, Transport Agencies, Warehousing etc., to meet the industry requirements.

**PO2.** Generate skills regarding various aspects like Marketing Manager, Selling Manager, over all Administration abilities of the Company.

PO3. Increase their capability to make decisions at personal & professional level.PO4. Start up their own business independently.

**PO5.** Explain thorough knowledge of finance and commerce.

PO6. Understand various applications in Accounting, costing, banking and finance.

# **Program Specific Outcome**

- **POS1.** By goodness of the preparation they can turn into a Manager, Accountant, Management Accountant, cost Accountant, Bank Manager, Auditor, Company Secretary, Teacher, Professor, Stock Agents, Government employments and so on.,
- **POS2.** Prove themselves in different professional exams like C.A. C S, CMA, MPSC, UPSC. As well as other coerces.
- **POS3.** Acquire the skills in different areas of communication, decision making, innovations and problem solving in day to day business activities.
- **POS4.** Describe various disciplines of finance, auditing and taxation, accounting, management, communication, computer.
- **POS 5**. Apply the skills to work as accountant, audit assistant, tax consultant, and computer operator.
- **POS6.** Apply the appropriate techniques to make research in the field of finance and commerce.

# **Course Outcomes**

## B.Com.-I

### **GEC-A3** Principles of Marketing Semester I

- CO1: Inculcate good behavior while selling and purchasing products.
- CO2: Apply the importance of marketing in the success of business.
- CO3: Differentiate online marketing, green marketing and social marketing.
- CO4: Acquire knowledge of 4 P's of marketing.
- CO5: Explain environment-friendly marketing activities.
- CO6: Develop attitude in the field of Marketing research.

#### **GEC-A4 Principles of Marketing Semester II**

- CO7: Describe about the Product and its related things.
- CO8: Explain Pricing and its strategies.
- CO9: Recognize ways and types of distribution channels.
- CO10: Discuss about Retailing sector.
- CO11: Develop creativity in the Advertising Sector.
- CO12: Identify various ways of Promotional Activities.

#### **GEC- B3 Insurance Semester I**

- CO13: Study various concepts, types and clauses in insurance.
- CO14: Explain various risks covered by insurance.
- CO15: Apply procedure of taking insurance policies and the procedure for making claims.
- CO16: Apply career opportunities in insurance sector.
- CO17: Assess the working of IRDA.
- CO18: Create consciousness about career in Insurance sector.

#### **GEC- B4 Insurance Semester II**

- CO19: Explain Fire Insurance and its importance.
- CO20: Develop awareness about Marine Insurance.
- CO21: Discuss about Miscellaneous Insurance.
- CO22: Summarize General insurance business in India.
- CO23: Distinguish General & Life insurance sector.
- CO24: Assess the performance of public and private insurance companies.

#### **CC-A3 Management Principles and Applications Semester I**

CO25: Study various concepts, types and principles of management.

- CO26: Describe different theories by various thinkers.
- CO27: Listing organizing process, elements, planning and decision making.
- CO28: Inculcate motivation and leadership concepts and theories.
- CO29: Define emerging issues in management.
- CO30: Apply importance of communication in management sector.

## **CC-A4 Management Principles and Applications Semester II**

- CO31: Explain Motivation and its importance.
- CO32: Apply Leadership Styles and techniques in a business.
- CO33: Distinguish Coordination & Control.
- CO34: Discuss Emerging issues in Management.
- CO35: Assess the importance of change.
- CO36: Recognize the concept of corporate social responsibility.

## **CC-A5 Financial Accounting Semester I**

- CO37: Inculcate accounting concepts & conventions, standards & its importance.
- CO38: Apply working knowledge of generally accepted accounting procedures.
- CO39: Describe the skills & techniques of accounting various entities.
- CO40: Remember recent trends in the practice of accounting.
- CO41: Discuss the accounting for non -profit organization.
- CO42: Distinguish between accounting concepts and conventions.

## **CC-A6 Financial Accounting Semester II**

- CO43: Solve problems relating to conversion of single entry to double entry.
- CO44: Discuss the computerized accounting.
- CO45: Apply for handle accounting Software's.
- CO46: Discuss the conversion of partnership firms to limited Company.

CO47: Distinguish between Stock Debtor Method and Branch Trading, Profit and Loss A/c. CO48: Assess importance of voucher.

## B.Com.-II

## **CC-B3 Fundamentals of Entrepreneurship Semester III**

CO49: Define entrepreneurship- functions and obstacles.

- CO50: Describe entrepreneurship development and theories of different thinkers.
- CO51: Apply entrepreneurial knowledge in micro, small and medium size enterprises.
- CO52: Remember knowledge about recent trends in entrepreneurship

CO53: Distinguish between MSME and large scale industries.

## **CC-B4 Fundamentals of Entrepreneurship Semester IV**

CO54: Explain family business in India.

CO55: Distinguish conceptual knowledge of service & agro entrepreneurship.

CO56: Discuss business plan and project report.

CO57: Explain the student's successful stories of entrepreneurship.

CO58: Explain project plans.

CO59: Explain opportunities in the service and agro sector.

## **CC-B1** Corporate Accounting Semester III

CO60: Explain accounting entries of issue & forfeiture of shares & re-issue of forfeited shares,

discuss accounting treatment for redemption of preference shares & buy back of shares. CO61:

Demonstrate accounting for issue of debentures and redemption of debentures.

CO62: Simulate practice of preparing financial statements.

CO63: Outline the fundamental accounting process on Tally ERP.

CO64: Discuss the procedure of issue of shares, debentures, bonds or securities.

CO65: Apply the books of accounts in a computerized accounting.

## **CC-B2** Corporate Accounting Semester IV

CO66: Explain the accounting entries of profit/loss prior to incorporation.

CO67: Distinguish the value of shares as per various methods.

CO68: Compute accounting for liquidation of companies.

CO69: Apply and Practice the store accounting through Tally ERP.

CO70: Create the books of accounts on a computerized accounting.

## CO71: Discuss bankruptcy code and insolvency.

## **CC-B5 Money and Financial System- Paper I**

CO72: Understand and be able to use e-banking services.

- CO73: Learn various aspects of RBI, it's monetary policy and be able to interpret the same.
- CO74: Interpret changing nature of banking business.
- CO 75: Explicate banking system and its functioning in India.
- CO 76: Identify recent trends in banking system.

## **CC-B6 Money and Financial System Paper II**

- CO 77: Apply e-banking services.
- CO 78: Explain working of RBI in India.
- CO79: Prepare provide consultancy and guidance for investment in financial markets.
- CO 80: Analyse business practices of NBFCs and AIFI Expected Skills Impartation.
- CO 81: Explicate administrative structure, Functions and Role of NABARD and SIDBI.
- CO 82: Identify administrative structure, Functions and Role of NHB and EXIM Bank.

## **B.Com.-III**

## DSE-A1 Advanced Accountancy Paper I Semester V

CO83: Gain working knowledge of generally accepted accounting & auditing procedures.

- CO84: Acquire conceptual clarity about insurance claims & computation, farm accounting, hire purchase system and bank financial statement.
- CO85: Simulate accounting situations of insurance claim.
- CO86: Explain the accounting process on Tally with GST.
- CO87: Apply the Hire purchase system in businesses.
- CO88: Distinguish between loss of stock policy and loss of profit policy.

#### DSE-A3 Advanced Accountancy Paper II Semester VI

- CO89: Inculcate the basic concepts of cost accounting.
- CO90: Explain the terms of Financial statement analysis.
- CO91: Apply the various ratios in the business.
- CO92: Describe the application of cash flow.
- CO93: Explain the accounting process on Tally with GST.
- CO94: Distinguish between the financial statements and Balance sheet.

#### DSE-A2 Advanced Accountancy Paper III Semester V

- CO95: Recognize the concepts and types of audit.
- CO96: Identify difference between audit & investigation.
- CO97: Discuss audit specific items in financial statements.
- CO98: Explain the auditing of the company.
- CO99: Distinguish between special audit & audit repo
- CO100: Explain principles of audit.

#### **DSE- A4 Advanced Accountancy Paper IV Semester VI**

CO101: Identify the residential status & its implications on tax liability.

- CO102: Apply the concept of exemption from income.
- CO103: Describe the computation of income from various sources.
- CO104: Explain the basic concepts of income tax and basis of charge.
- CO105: Assess the basic concepts of GST.
- CO106: Distinguish between GST & other indirect taxes.

#### CC-C3 Business Regulatory Framework Semester V

CO107: Explain various concepts related to business laws.

CO108: Differentiate between Contract Act, Company Act, Labour Act and GST.

- CO109: Define legal business environment.
- CO110: Recognize Indian partnership act.

CO111: Explain limited liability partnership act.

#### **CC-C3 Business Regulatory Framework Semester VI**

- CO112: Discuss company act 2013.
- CO113: Recognize SEBI and Consumer protection act.
- CO114: Explain competition act.
- CO115: Describe business transitions and cyber laws.
- CO116: Discuss negotiable instrument act.
- CO117: Distinguish between trademark, copyright, patent & industrial design.

#### **CC-C1 Modern Management Practices Semester V**

- CO118: Describe various concepts in modern management practices.
- CO119: Compare emotional and social intelligence in management.
- CO120: Analyze time, stress and disaster management.
- CO121: Apply how to behave ethically.
- CO122: Explain the concept of emotional and social intelligence.
- CO123: Recognize concept of learn & talent management.

#### **CC-C1 Modern Management Practices Semester VI**

- CO124: Explain knowledge of TQM.
- CO125: Distinguish between Chinese and Japanese Management practices.
- CO126: Plan event management and performance management.
- CO127: Use the concept of time and stress management.
- CO128: Develop leadership style.
- CO129: Discuss 8 keys of Japanese quality management techniques.

#### CC-C5 – Co-operative Development Paper I

- CO 131: Define the principles and practice of cooperation.
- CO 132: Describe various benefits of cooperation
- CO1 33: Analyze various committee reports on cooperative sector.
- CO 134: List out the situation of cooperative marketing system.
- CO 135: Analyse types, management, progress and problems of urban co-operative banks.
- CO 136: Analyse role and problems of consumer co-operatives as well as sugar co-operatives.

#### CC-C6 – Co-operative Development Paper II

- CO 137: Illustrate cooperative legislations and fund management.
- CO138: Interpret institutional arrangement for cooperative education and training.
- CO139: Interpret nature, registration, legislation and audit of housing cooperatives.
- CO140: Clarify nature and elements of audit of co-operative housing societies.
- CO141: Explain cooperative audit system and provisions.
- CO142: Analyze responsibilities and powers of cooperative auditor.

#### DSE – B1 Industrial Management Paper – I Semester V

- CO143: Understanding the concept Industrial Management.
- CO144: Acquaintance with the Work Environment.
- CO145: Acquaintance with the Plant Maintenance.
- CO146: Acquaintance with Financial Management

#### DSE – B2 Industrial Management Paper – II Semester V

- CO147: Knowledge about the Human Resource Management
- CO148: Acquaintance with the Human Resource Management
- CO149: Acquaintance with the Employee Training.
- CO150: Acquaintance with Recent Trends in HRM

#### DSE – B3 Industrial Management Paper – III Semester VI

- CO151: Understanding the Meaning concept of Production Management and PPC.
- CO152: Acquaintance with the Productivity.
- CO153: Acquaintance with the Inventory Management
- CO154: Acquaintance with Logistic Management

## DSE – B4 Industrial Management Paper – IV Semester VI

- CO155: Knowing the meaning and concept about the Employee Remuneration.
- CO156: Acquaintance with the Industrial Relations.
- CO157: Acquaintance with the Employee Safety, Health and Moral
- CO158: Acquaintance with HR Accounting